

STAPLES PLAYERS BUSINESS AD FORM: 2018-19 SEASON



NOVEMBER 15, 16, 22 & 23
at 7:30pm
NOVEMBER 21 at 7:00pm (note the
earlier start time)
AND
NOVEMBER 17 & 23
AT 3:00pm

Please consider supporting theatre at Staples High School by purchasing an ad in this fall's MAMMA MIA program book. Over 10,000 audience members annually enjoy our performances, and we always encourage them to support the businesses and services that have contributed so generously to Staples Players by advertising with us. **Thank you for supporting the efforts of over 100 local area youth participants!**

DEADLINE TO ADVERTISE IS OCTOBER 14

Business Contact Person: _____

Business Name: _____

Address: _____

Email Contact Address: _____

Phone: _____ I prefer to be contacted by: ☐ Phone ☐ E-mail ☐ In Person

Ad Size (Circle One): Full Page Half Page Quarter Page Eighth Page Name Listing Only

Timing (Circle One): Fall Fall & Winter (10% Discount) Fall, Winter & Spring (15% Discount)

☐ I am enclosing a check payable to "Staples Players Advertising" in the amount of \$ _____ and will send it by October 15 to Staples Players Ads, c/o Ruth Mannes, 191 Bayberry Lane Westport, CT 06880.

Please indicate how we will receive your artwork:

- ☐ I will e-mail print-ready digital artwork (as a pdf or jpeg file) to playersads@gmail.com by October 14.
- ☐ I am attaching my ad to this form with a paperclip and including any copy instructions on a separate page.
- ☐ Please use the ad I ran in the program during the previous season of Staples Players.

Ad Size	Dimensions	MAMMA MIA Only	MAMMA MIA & Winter Show: 10% Discount*	MAMMA MIA & Winter : 15% Discount PLUS Free Ad in Spring Black Box Production*
Full Page	4.5" W x 7.5" H	\$300	\$540	\$765
Half Page	4.5" W x 3.75" H	\$175	\$315	\$445
Quarter Page Horizontal	4.5" W x 1.8"H	\$100	\$180	\$255
Quarter Page Vertical	2.15" W x 3.75" H			
Name Listing Only	---	\$25	\$45	\$65

*** Please note: Payment in full must be received by October 15 in order to take advantage of our discount structure.**

Questions? Email playersads@gmail.com or call 203.341.1310 (to leave a message for the student crew)
or 203.912.3595 (to speak with Parent Booster Co-Chair and student mentor Tami Benanav).

FOR STAPLES PLAYERS USE ONLY

Date Rec'd _____ Check # _____ Amount Rec'd \$ _____ Art Rec'd Yes / No Date Sent to Layout _____